

DELIVERY NO. 7 - COMMUNITY OUTREACH
LEAF-APP-01-1765
WWW.FALENERGY.ORG.UK



**Fal Energy
Partnership**

Action for local energy wealth

Community Engagement

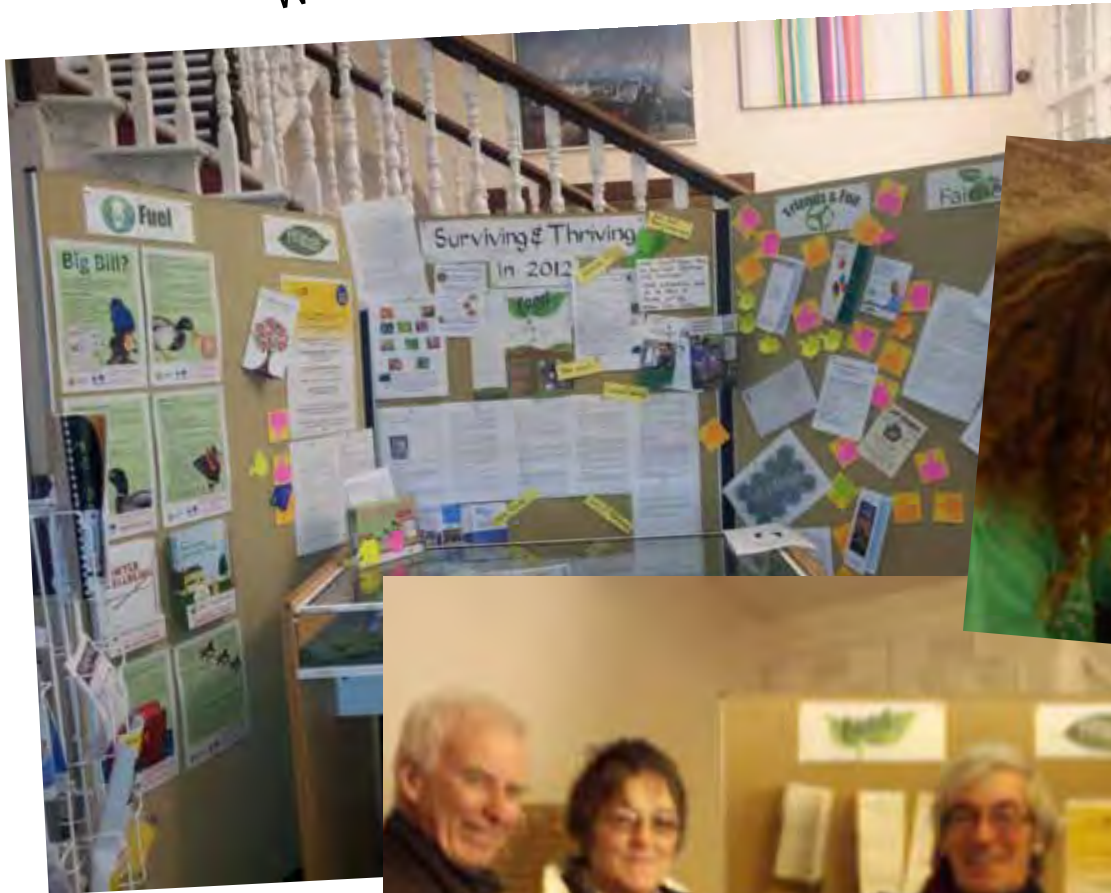
Community Engagement

Week One



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 2



WHAT WE DID: 'Friday Dropins'

Members of Community Alive and Fal Energy team attended to the display on Friday afternoons from 2pm to 5pm with local specialists' who explain how their organisations play their part in the community and what they have to offer to help the area thrive. Energy advice, debt advice, links to positive projects and weekly 'Seed Swap'.

The first weeks theme was 'Fuel' and was attended by Amy from CEP as our energy advisor. Energy information booklets from Community Energy Plus, NHS and 'How to Save Money on your Energy Bills' from Sarah Newton MP, were distributed.

Press Releases were issued every week during the 8 weeks.



Fal Energy Partnership Press Release

Domestic Energy Opportunity: Help needed to find local Energy Saving Champions: homes for energy surveys wanted

The Fal Energy Partnership is extremely fortunate to have attracted funding to enable the FEP to become a legal body, focused on providing our local community with support regarding energy conservation and renewable energy.

We need your help!

We
hav
typ
ing

This
mun
tin
wor
loo

1 x
1 x
1 x 1965-75 semi-detached /end terrace off ga
1 x 1965-75 detached on gas

If you have this type of house, we would like in a case-study for FEP. This means that we need complete energy bills for the past year (b) A Community Energy Plus (CEP) to interview you have a look at the house structure and insulation us to publish your energy usage, without identification for the benefit of the wider community

This means you will get (a) Individual energy-savings Your own copy of the case study/ evaluation report public. (c) Signposted to future energy saving information. Due to funding restrictions, we need address and telephone number of the person(s) involved asap.

Please forward on to friends, family and colleagues in the area and interested in becoming our Energy Champion. Contact 01326 317587 or lorelly@transitionfalmouth.org.uk

Helping you to survive and thrive in 2012

THE FIRST of a series of drop-in sessions dedicated to Surviving and Thriving in 2012 was held on Friday.

Organised by Community Alive Falmouth, the event featured an energy surgery in the library foyer by Amy Walker, from local charity Community Energy Plus. She offered advice on how to save money on fuel bills, obtain funding

for emergency heating, how best to insulate their homes and practical tips for keeping warm.

Members of Fal Energy Partnership (FEP) also discussed the best methods for keeping residents informed on cutting energy bills.

A FEP welcome pack produced with information on practical advice also available in the "where to find" section within the exhibition stands.

tails of independent advisers, DIY advice, etc.

As it is Falmouth Food and Drink Week, the theme for this week's Surviving and Thriving exhibition stands

and advice on good food offered by local specialists.

There will also be the first seed swap of the year.

85. Feb 9th 2012

West Briton Thursday February 2, 2012 9

Group aims to be inspiration

COMMUNITY Alive Falmouth has a programme of events and exhibitions lined up which aim to help people be healthy, wealthy and wise in 2012.

Over the next six weeks, leading up to Fairtrade Fortnight, there will be information and inspiration available tackling issues of poverty, wealth and fairness.

"Community Alive Falmouth organisations are promoting the message that, though we are in difficult times, we can come together, offer information, inspiration and support to stretch the pounds in our pockets and increase community capital," said Lorely Lloyd, of Transition Falmouth.

Until the first week of March there will be exhibitions and "drop-ins" in the foyer of Falmouth Library, with each week having a specific theme.

The drop-in Fridays start tomorrow and run between 2pm and 6pm. There will be volunteers and experts available to help with any queries.

There will also be debt and energy advice, an energy use questionnaire, a video projection of positive projects, energy-saving cookery booklets and seed swaps.

The theme of tomorrow's drop-in session is fuel, with food being the topic the week after, finances on the 17th, friends and fun on the 24th and fairness on March 3.

"Please come to visit us either with questions or ideas on how to help the community thrive and assist cash-strapped residents," said Jane MacLennan, of Community Alive Falmouth.

Drop-in sessions

A PROGRAMME of events and exhibitions focusing on "poverty, wealth and fairness" have been arranged by Community Alive Falmouth.

From the end of January to the first week of March there will be exhibitions and drop in sessions in the foyer of Falmouth Library. The sessions will run from 2pm and 6pm on each Friday and each week has a specific theme, including fuel, food, finances, friendship and fairness.

For more detail visit www.falmouthalive.org.uk.

FP - Jan 25 2012



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 3

MEETINGS:

Feb 7th: Core Team, Charmian, Caroline, and Lorely, Greenbank Hotel, Falmouth

Feb 10th: Public Friday DropIn Sessions, Falmouth Library Foyer

IMPACT:

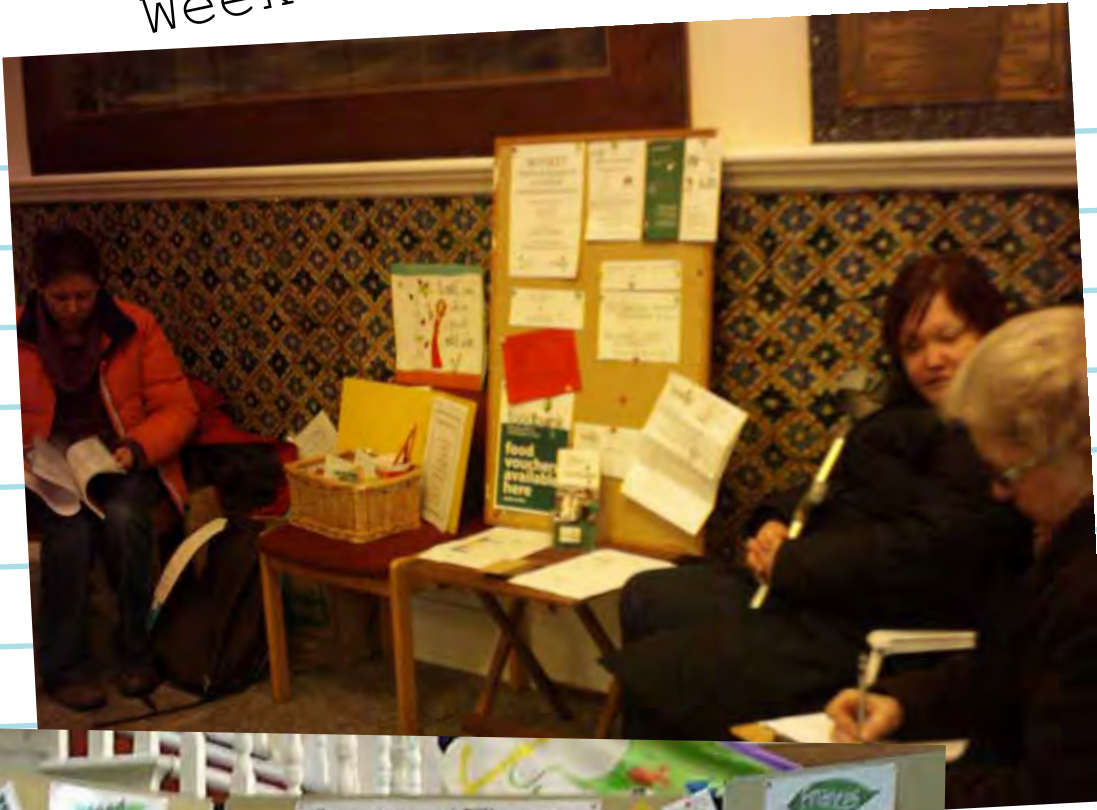
We had hosted these boards and had representatives from FEP at every DropIn. It was difficult to count the numbers of people who attended the events, who read and took away the information, however. Chief Librarian said "There had been a lot of interest in the information boards".

Community Engagement

Week Two



DELIVERY NO. 7 - COMMUNITY OUTREACH
LEAF-APP-01-1765 | PAGE 4



WHAT WE DID: Planning

Much of the work the Core Team was involved in was planning for the next few weeks, deciding what the community events would be and what support from other organisations we could obtain.

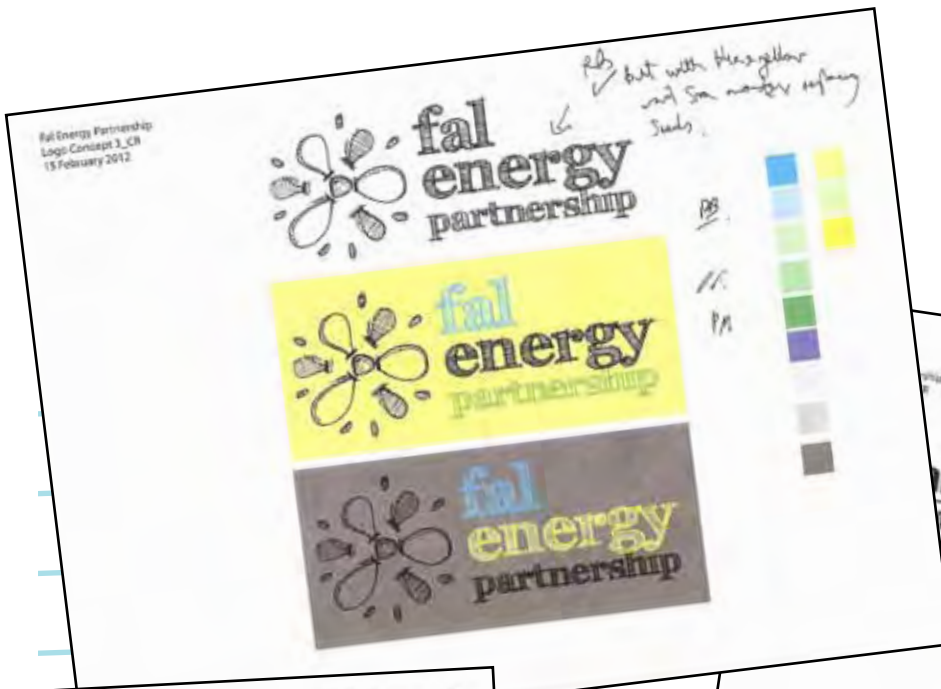
The first ideas of what the logo could be were presented the FEP group and at the drop-ins the public had an opportunity to play with logo design with seeds.

These ideas were then worked up (illustrated on next page) and a vote on the concepts was taken by the FEP group. The scribble of the Morwagr won!

Feb 13th: Update display at Falmouth Library Foyer for this weeks topic

Feb 17th: Friday DropIn, Falmouth Library Foyer





MEETINGS:

Feb 15th: Core Team Meeting, theWI Hall, Falmouth

Feb 15th: Open Meeting for FEP and Legal Body Workshop. Started 7pm, theWI Hall, Falmouth - 11 attendees.

Feb 16th: Core Team Meeting with Ruth Thomas from Falmouth Town Council

IMPACT:

We raised awareness of the LEAF funding to our members of which only a few were able to make the Legal Body Workshop with Paul Martin from Kabin.

There was many interesting debates and we discussed what the LEAF funding would mean for the group.



Community Engagement

Week Three



WHAT WE DID: Engaging with others during local festivals

This was the Mad Hatter's Tea Party which took place during FairTrade Week

MEETINGS:

Feb 20th: Update display

Feb 22st: Core Team, theWI Hall, Falmouth

Feb 22nd: Open Meeting with partners. Starts 7pm Falmouth theWI, Falmouth. Discussion on Vision document and promotional material including logo. - 9 attendees.

Feb 22nd: Friday DropIn, Falmouth Library Foyer

Feb 25th: Mad Hatters Event, the Moor, Falmouth

Fal Energy LEAF mtg: 22nd Feb 7:00pm at Falmouth WI.

Present: Charmian Larke, Rob Follett, Mike Jenks, Nigel Murray, Paul B Short, Alex Lloyd, Lorely Lloyd (notes).

Apologies: Caroline Robinson, Michelle Davey, Robin Curtis, Peter Rugg Tridgell.

Meeting dedicated to deciding on legal structure for Fal Energy Partners Martin: KABIN.

A very thorough induction workshop on the various organisational legal (More information to be found in 'Simply Legal' – All you need to know Organisational Types for Community Enterprises. (contact Lorely for a

The meeting agreed on:

- **Legal Form:** Industrial and Provident Society (society for the b
- **Type of Organisation:** Social Enterprise.
- **Name of new enterprise:** Initially agreed on Fal Energy Partne be made in the future - either to change the name and / or est name eg FRESCO (Fal Renewable Energy Service Company activities.
- **For documentation** three members were noted as original me Nigel Murray, Lorely Lloyd.
- **Paul Martin** establishing the formalities asap.

Updates:

- A first draft of the Vision Statement has been produced.
- The logo is progressing



local life in a Packet

Group seek energy saving champions

A GROUP looking at the future of energy is looking for local "energy saving champions", to help them assess energy use in a range of homes.

The Fal Energy Partnership wants to use a range of homes in the area for four energy saving case studies looking at typical types of dwellings in Falmouth and Penryn.

The group is looking for one pre-1919 detached off gas grid, one pre-1919 semi-detached/end terrace house on gas, one 1965-75 semi-detached/end terrace house off gas grid and one 1965-75 house detached on gas.

The homes can be anywhere in Falmouth, Penryn, Budock, Constantine, Mylor and Flushing, Mabe and Longdowns, Mawnan, Perranaworthal and Perranwell

The group would need access to complete energy bills for the past year, Access for our partners Community Energy Plus (CEP) to interview you

in your home and to have a look at the house structure and insulation levels

The householders would also need to allow the group to publish details of energy usage.

Householders and the properties would not be identified.

As part of the scheme, the householders would receive individual energy-saving advice and the case study/evaluation report before it was made public

To get involved contact 01326 317587, email lovely@transition-falmouth.org.uk or visit www.falmouthalive.org.uk

FEP FEB 24 2012



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 7

A	B	C	D	E	F	G	H
1 Fal Energy Partnership							
2 LEAF Funding Spreadsheet							
3 LEAF-APP-01-1765							
4 Last Edited by: CR/ 20 Feb 2012							
5							
6 Suppliers Quotes	Task	Supplier	Cost	+VAT	Core Team?	Name	
7 FEP Deliverable No.	34 x Energy Home Survey for Occupiers	Community Energy Plus	£2,400.00	480	Surplus for Room Hire etc	N	Tim
8	1 Assist in the establishment of Legal Body for FEP	Kabin	£3,750.00			Y	Blanka
9	5 Assistance with Renewable Energy Resource Assessment	Blanka Maruskova	£500.00			Y	Caroline
10	2 Assistance with Vision	Clear Mapping Co	£500.00			Y	Caroline
11	4 Infographics for Leaflets and Hot Map Design	Clear Mapping Co	£2,000.00			Y	Caroline
12	7 Create Pop-Up Banner	Clear Mapping Co	£500.00			Y	Caroline
13	8 Work as part of Core Team Monitoring and Project Management	Real Life Tools	£700.00			Y	Lorely
14	2 Assistance with Vision	Real Life Tools	£1,000.00			Y	Lorely
15	4 Info leaflets, Group Assistance, Printing and Distribution	Real Life Tools	£3,800.00			Y	Lorely
16	7 Community Engagement and Preparation	Real Life Tools	£1,200.00			Y	Lorely
17	8 Work as part of Core Team Monitoring and Project Management	Atlantic Energy	£500.00	100		Y	Charmian
18	2 Assistance with Vision	Atlantic Energy	£1,500.00	300		Y	Charmian
19	4 Info leaflets assistance	Atlantic Energy	£1,350.00	270		Y	Charmian
20	5 Conclude Renewable Energy Resource Assessment	Atlantic Energy	£1,800.00	360		Y	Charmian
21	6 Assess 1 x Wind Site	Atlantic Energy	£3,490.00	698		Y	Charmian
22	8 Project Management, Monitoring and Final Reports						
23							
24							
25		Total	£25,890.00	2208			
26							
27	Monies from other Sources other than LEAF:						
28	cash available	Fal River Cornwall	1,000				
29		Falmouth Town Council	200				
30		FalmouthOne	900				
31							
32			£26,370.00				
33	Cost of project:		£24,270.00				
34	Grant requested		£2,100.00				
35	Non-DECC Funding						

IMPACT:

After each partner meeting, Lorely issued a set of minutes to all interested people by email and shared discussion lists. Worked with Ruth to sort out finances and who was accountable for what within roles and how to share the workload among the Core Team.

There were many heated debates over the Fal Energy Partnership logo from within the group and the concept was continually evolving. Images of the logo development can be found here:

<http://flic.kr/s/aHsjztcsK>

Community Engagement

Week Four



WHAT WE DID: Now the FEP had decided in which direction and process we wanted to go in, we then met with other groups to share our ideas.

DELIVERY NO. 7 - COMMUNITY OUTREACH
LEAF-APP-01-1765 | PAGE 8



MEETINGS:

Feb 29th: Partners Meeting, the WI Hall, Falmouth

March 2nd: Friday DropIn, Falmouth Library Foyer

Fal Energy LEAF mtg: 29th Feb 7:00pm at Falmouth WI.

Present: Caroline Robinson, Charmian Larke, Wendy Jarvis, Rob Follett, Mike Jenks, Nigel Murray, Tony (local resident), Alex Lloyd, Rachel Lay, Jake Burnyeat, Ann Jordan, Lorely Lloyd (notes).

Apologies: Paul Britton, Lisa Peakman-Short, Michelle Davey,

Promotional Programme:

- Week starting Mon 5th Mar.
March 5th Monday St Pirans Day Festival. A team from Community Alive are holding a free St Pirans Feast 11:00 to 1:00 (tasters of Cornish type food and recipes for Falmouth Friendship cake). All the recent events (including 'Surviving and Thriving' and Fairtrade events) have been used to informally promote Fal Energy to interested parties.

- Week starting Mon 12th Mar (press release needed by 9th Mar)
Climate week: promote Fal Energy progress through local press and on Climate Week website and advertise FEP mtg of 16th March.

- Week starting Mon 19th Mar (press release needed by 16th Mar)
Spring Festival starts 17th Mar – intention is to have a stall either on Events Square for 17th and 18th or on The Moor on 17th. On the stall there will be banners, welcome pack, vision statement, invite to join the Social Enterprise.
Photo from 17th/18th to go in press to promote welcome pack and inform that FEP will be part of Arty on The Moor on 24th Mar.

- Week starting Mon 26th Mar (press release needed by 23rd Mar)
Launch event on 28th March Cheese and Wine at Falmouth Council Chambers. Launch of Fal Energy Partnership Social Enterprise; FEP Report, Welcome Pack.

Request for celebs

Press release team: Caroline, Nigel, Jake and Lorely. Falmouth Packet out on Wednesdays, West Briton on Thursdays, Western Morning News usually green stuff Mondays.
Press releases to inform and then generate debate.

Logo:

Caroline produced some more designs based on Morgwar etc – more discussion and further designing being done. New designs to go out for comment asap.
Name: Fal Energy Partnership set and 'Local Energy Wealth' strapline agreed.

Vision Statement:

Overall aim: 80% reduction CO2 by 2050 – 'Low Carbon Future'. To consist of general vision principles, aims for 2012, and short, medium and long term aims/plans. The hard facts to be found in the FEP Report.
First draft of vision to go to email list asap (computer problems prevented sooner).
Vision team: Mike, Charmian and Nigel.

Welcome Pack:



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 9



IMPACT:

After each partner meeting, Lorely issued a set of minutes to all interested partners by email and shared discussion lists. Sorted out finances and who was accountable for what within roles and how to share the workload amongst the Core Team.

There was many interesting debates and we found members/partners who could help with different aspects of the tasks.

Community Engagement

Week Five



WHAT WE DID: FEP participated in local events to promote the ethos of Fal Energy Partnership

MEETINGS:

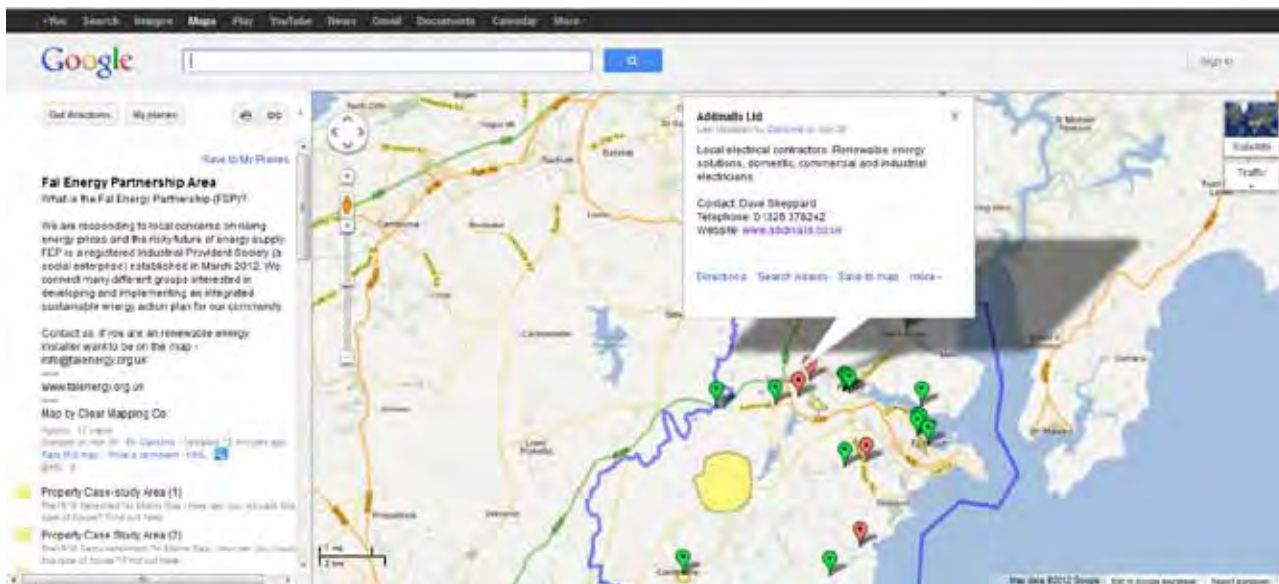
March 5th: St Piran's Day Parade through town which we helped with a St Pirans Free Cake Festival, FEP presence

March 6th: Core Team meeting, Greenbank Hotel, Falmouth

March 8th: Transition Constantine Meeting, Constantine

March 11th: Falmouth Transition





WHAT WE DID: Created an online map with not only locations of FEP Packs, but also local businesses involved in renewable energy and installers of insulation



DELIVERY NO. 7 - COMMUNITY OUTREACH
LEAF-APP-01-1765 | PAGE 11



IMPACT:

Momentum starts to build with more partners getting involved. More participation in local events increased the viability of getting Press Release (issued each week) into the local papers. The local newspapers have a very high readership to the disparate nature of a rural economy.

Also, start to talk at other partners meetings to discuss what Fal Energy Partnership is aiming to do and how they can get involved.

www.falenergy.org.uk

Community Engagement

Week Six



WHAT WE DID: To spread the message of Fal Energy Partnership, not only did we join many other groups to share what we were doing, but we also held our own events to engage public opinion.



DELIVERY NO. 7 - COMMUNITY OUTREACH
LEAF-APP-01-1765 | PAGE 12

MEETINGS:

March 12th: Falmouth Council Parish Meeting, Municipal Buildings, Falmouth. Attended by FEP

March 14th: Core Team Meeting, Falmouth

March 14th: Falmouth Town Forum, National Martime Museum Cornwall, Events Square, Falmouth. Attended by the Core Team and other members of FEP for a presentation by Charmian on energy consumption and ways to reduce it. This meeting is attended mainly by those with business interests in the Town.

March 15th: Falmouth and Penryn Poverty Forum. Attended by FEP

March 16th: FEP Public Meeting theWI Hall, Falmouth. Presenting FEP Pack, Logo and Vision Statement for debate. Debating wind turbine concerns. Attended by FEP and Core Team led. - 13 attendees

March 17th: FEP Crafty on The Moor, Falmouth.



FAL ENERGY PARTNERSHIP: A SOCIAL ENTERPRISE

Action for Local Energy Wealth

As the cost of energy and fuel continues to rise a social enterprise tackles the issue on a local scale.

Fal Energy Partnership (FEP) began as an informal venture, but later this month will be registered as an Industrial Provident Society. Initially formed to connect local organisations in creating a sustainable energy plan for the community, the Partnership will now be working to raise awareness and pursue grants and investments to develop sustainable resources for Falmouth and Penryn.

As a social enterprise, FEP will return any profits, after investor returns, to be reinvested in local sustainable energy projects.

For more information: 01326 317587 /
info@falenergy.org.uk / www.falenergy.org.uk

WHAT WE DID: FEP information in Spring edition of FATHOM: Fal-mouth and area community news- letter (4 annually) 12,500 homes delivered to locally, produced by Falmouth Town Council.

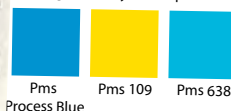


DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 13



Logo/Primary colour palette



Secondary colour palette



© Fal Energy Partnership 2012 | www.clearmapping.co.uk | All Rights Reserved

Invitation: Cheese and Wine Launch of Fal Energy Partnership Social Enterprise.

28th March 2012 7:00pm

You are cordially invited to the celebratory launch of the 'Energy Enterprise Partnership' for The Falmouth and Penryn Community Network Area.

The Mayor of Falmouth is hosting the event on 28th March 7:00pm at Falmouth Council Chambers.

Please confirm if you are able to come by 18th March to lovely@transitionfalmouth.org.uk Lorely 01326 317587

WHAT WE DID:
Invitations to all inter-ested parties was sent out for the launch at the end of the month.

IMPACT:

Debate in the local newspapers about wind turbines and local energy. We held a public debate in the WI Hall, Falmouth to air concerns. and hear from our wind energy expert.

Falmouth Town Forum presentation was well recieved please find minutes online:

<http://falforum.blogspot.co.uk/>

www.falenergy.org.uk

Community Engagement

Week Seven



WHAT WE DID: Created a leaflet on where to find the Energy Information Packs

WHAT WE DID: Designed the folder for the packs

Please find a copy of all the documents here:
<http://flic.kr/s/aHsjyLfKNN>



DELIVERY NO. 7 - COMMUNITY OUTREACH
 LEAF-APP-01-1765 | PAGE 14



WHAT WE DID: Developed a set of leaflets which offer quick and simple ways to cut your energy costs



WHAT WE DID: Created an introduction to Fal Energy Partnership, who we were and what we did

www.falenergy.org.uk

Down Your

Falmouth

WB - March 22 2012

Falmouth Energy Partnership

The Fal Energy Partnership is building a following with a series of activities aimed at engaging residents in a low-carbon future.

Friday evening saw the presentation of a report that claimed to show how local investment can create most of the energy needed locally and keep the money in the area.

There was also information demonstrating the potential of appropriate wind power generation and an understanding and consideration of objections.

All those present agreed the Fal Energy Partnership was on target by producing locally relevant information for reducing fuel bills and the data to prove the area can be self-reliant for energy.

Another activity for Climate Week saw volunteers join in with craft activities on The Moor, last Saturday, and invite people to help design an energy machine using willow, scrap store stuff, and the wind.

Information was handed out on the activities of the group and the new UK partnership supporting community investment in renewables.

The craft team will be back on The Moor this Saturday morning, March 24, to repeat the design request.

To complete the month's activities there is a cheese and wine launch event for the partnership's social enterprise.

Anyone interested in attending should call 01326 317587 or e-mail info@falenergy.org.uk

www.falenergy.org.uk



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 15

IMPACT:

Press releases are gathering pace and are becoming more relevant to due to interest in alternative energy in the national press and panic buying of fuel across the country.

However, most of this week was work in preparation for the launch the following week.

All food was locally sourced, including the wine! All printed material was from local printers within 20 mile radius of Falmouth/Penryn.

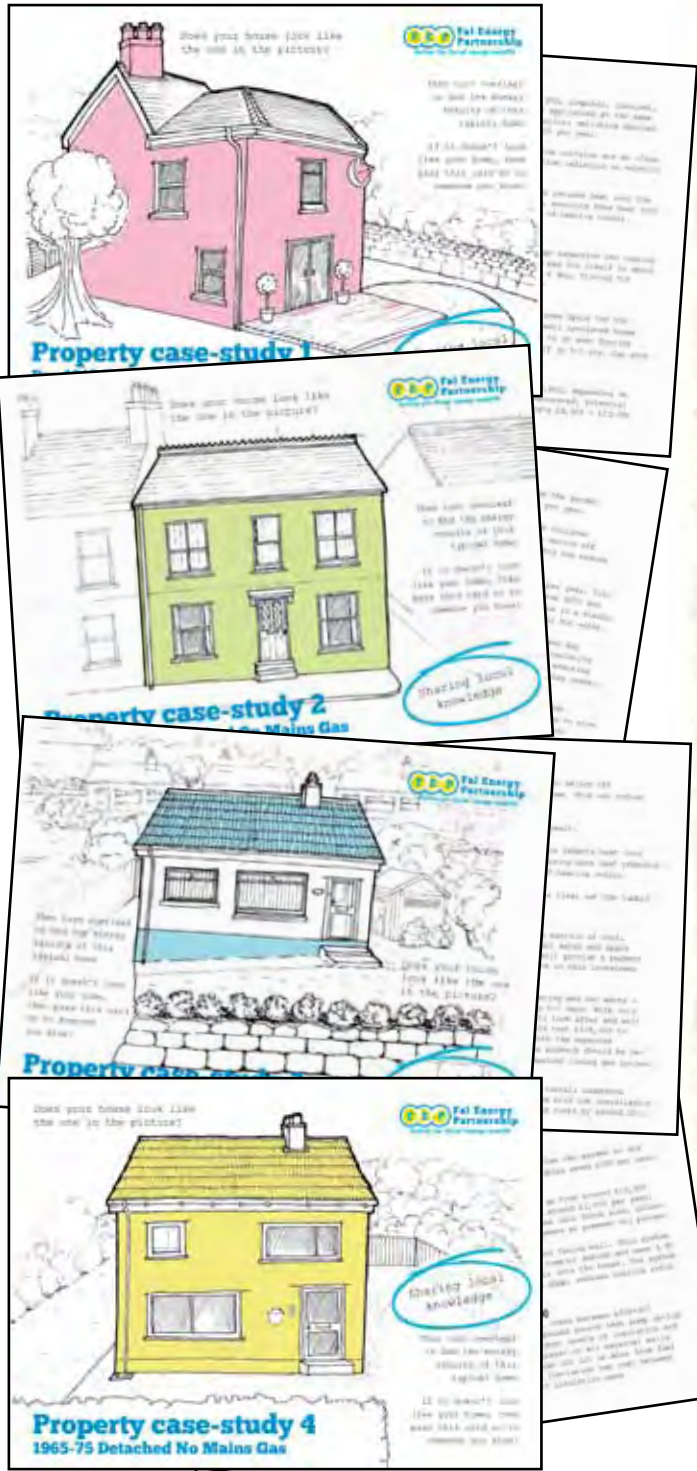
CEP delivered reports and Charmian helped to edit it for the back of the Property Case-study leaflets. Energy advice was broken down into three areas; Behavioural recommendations (Cheap Option), Heating (When it needs to be replaced) and Housing and Insulation (For future investment).

Sanjay Kumar supplied advice on cooking efficiently and Caroline supplied copy for cheap and cheerful insulation tips.

MEETINGS:

March 21st: Transition Falmouth Meeting, Star and Garter, Falmouth

March 24th: FEP Crafty on The Moor, Falmouth 9am to 1pm



Community Engagement Week Eight - Launch

WHAT WE DID: Invited all interested parties to the Launch of Fal Energy Partnership. This included local councillors, residents, tenants, case-study partners, all involved in bringing FEP to this point, members of partner organisations, energy installers, local businesses and lecturers from the University.

WHAT WE DID:

Create a Twitter account. Facebook account started. Logo and communication about the project launch was mentioned on these platforms and lots of people have 'followed' the Twitter account.

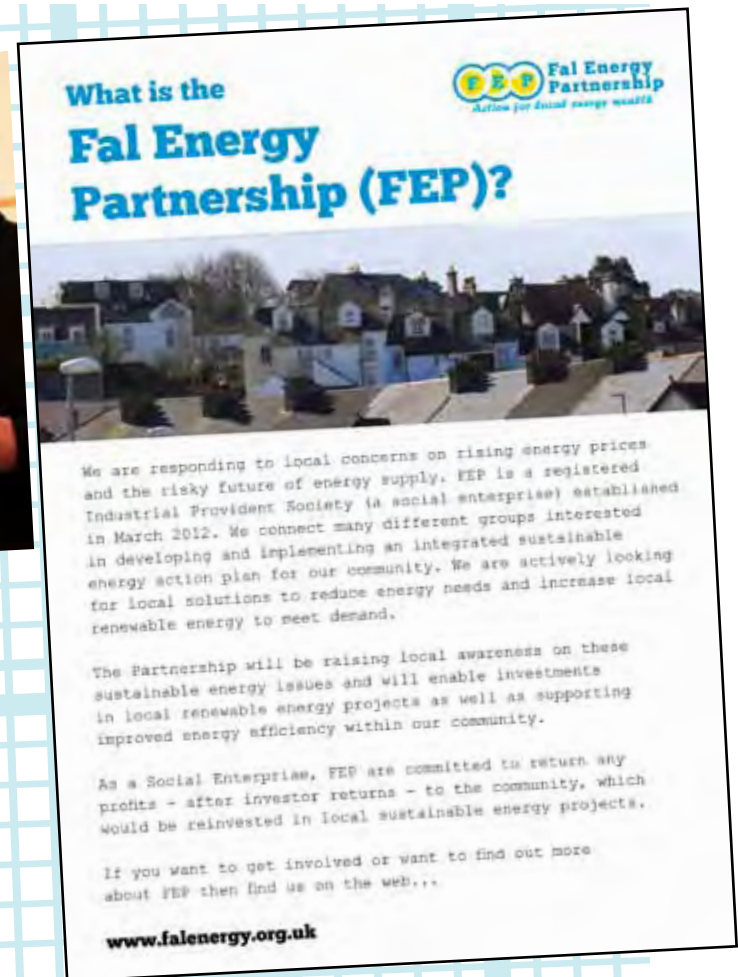


www.falenergy.org.uk



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 16



WHAT WE DID: Distributed Vision statement to everyone who attended, including local councillors

Community Engagement

Week Eight - Speeches



WHAT WE DID:

Speakers L-R

- (1) Lorely Lloyd,
FEP Core Team, Community Role
Introduction to FEP
- (2) Geoffrey Evans,
Mayor of Falmouth Town Council
- (3) Sarah Newton, MP
- (4) Cllr. Mike Varney,
Strategic Planning, Cornwall Council
- (5) Professor Mike Jenks,
Stressed the importance of the
Neighbourhood Plan
- (6) Charmian Larke,
FEP Core Team, Energy Consultant
- (7) Caroline Robinson,
FEP Core Team, Visual Communi-
cations

Community Engagement

Week Eight - Presentation



DELIVERY NO. 7 - COMMUNITY OUTREACH
LEAF-APP-01-1765 | PAGE 18

Charmian Larke Powerpoint Presentation stressed the local usage and availability of renewable energy. It was well recieved by most of the people present.





Pack offers simple advice on how to trim your energy costs



THE FAL Energy Partnership has produced free information packs aimed at helping residents cut their fuel bills.

It offers simple, effective methods to reduce heating and cooking costs along with case studies for four typical houses and a booklet on reducing energy consumption.

The money used to develop it was provided by the Local Energy Assessment Framework Fund, administered by the Department of Energy and Climate Change, and has been managed by the partnership and Falmouth Town Council.

Copies of the pack are available at Cornwall Council one-stop shops and libraries in Falmouth and Penryn, the post offices in Constantine, Mawgan Smith and Ponsanooth and village shops in Flushing, Mabe and Mylor.

It can also be found online at www.falenergy.org.uk

The pack is designed to allow new information to be added in the future. "We believe this pack will be very useful and an ongoing resource as energy costs become more expensive with fossil fuels increasing in price," said the partnership's Lorely Lloyd.

Caroline Robinson, who designed the pack, said: "Getting to grips with energy prices can be made easier by focusing on what you can achieve."

"Get stuck into anything, from sharing the evening meal to sewing extra-thick curtains. You can have fun while saving energy, or find out about serious energy savings for the type of house you live in."

WB - 26/4/2012



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 19



MEETINGS:

March 26st: Falmouth LETS Meeting, Star and Garter, Falmouth

March 28th: Fal Energy Partnership Launch, Falmouth Council Chambers

March 30th: Community Evening on Local Economics

Charmian Larke said after the launch "The current worries about fuel supplies emphasise the relevance of the Partnerships resolve to increase local energy supplies".

www.falenergy.org.uk



Community Engagement Week Nine+

"Well done and thanks for organising last evening's launch - successful indeed ...I'm looking forward to being among the first to pay my pound !"

Philip Pearce

"It is so encouraging to see I am part of a community of energy conscious people prepared to take action on these issues. FEP is making the information available in our local areas which can only help us all recognise what we can do." Nigel Murray

"Good morning Lorely - excellent start last night - some key features that I have long thought important were addressed. I would quite like to be more involved bringing my Biological background to it - perhaps we can have a chat sometime"

John Bastin



www.falenergy.org.uk



DELIVERY NO. 7 - COMMUNITY OUTREACH

LEAF-APP-01-1765 | PAGE 20

"Great Effort. Thought you had a great turnout for last night. Let's hope we can build on all your efforts so far."

Robin Curtis

"That was a really good launch, and it all looked great. Worth all your hard work, and now hopefully the £1.00 membership fees will come flooding in!" Mike Jenks



"Well done! Great launch; fantastic to get all those people there and to get such a good range of public endorsements at the outset."

Jake Burnyeat.

IMPACT:

Raised local awareness so that members of the public and local renewable energy businesses were approaching us. FEP members anxious

Community Engagement

Week Nine+

"Impressed with the meeting FEP facilitated last week, ... the FEP team are being very professional in its activities and I'm sure you are playing a leading role in these developments, hopefully the time has come for community energy endeavours. Do keep up the hard work, I think something will happen with this!" Guy Doncaster



MEETINGS:

April 5th: Core Team Meeting, Falmouth Council Chambers

April 10th: FEP Info Packs – Inserting leaflets and packing, Falmouth Council Chambers

April 12th: FEP Info Packs – Inserting leaflets and packing, Falmouth Council Chambers

April 13th – 28 – Distribution of packs: 725 Pack distributed 1,275 to be distributed at future events and to be used for topping-up at existing venues.

April 20th FEP Communications and Digital Media Meeting (Web etc), Mylor

April 25th Lorely and Caroline – Finalising LEAF Report writing, Falmouth

April 27th Lorely and Caroline – Finalising LEAF Report writing and Collating Appendices, Falmouth

EXPECTED GOOD OUTCOMES:

1. The core team were very professional and managed to steer the project in the right direction to deliver the aims.
2. Around 1000 people were personally made aware of FEP and participated in the activities over the eight weeks.
3. 4. External contractors delivered on time

EXPECTED DIFFICULT OUTCOMES:

1. There were many people who supportive but they couldn't take a more active role because of the tight deadline (8 Weeks).
2. Speed of delivery meant that few people could be involved to spread the load.

UNEXPECTED GOOD OUTCOMES:

1. Great support from local Town Councils and councillors.
2. Excellent team of helpers.
3. Hosts of the Energy Information Packs were very supportive and encouraging.
4. Have been able to create a revenue system from creating the map with local installers of renewable energy.

UNEXPECTED DIFFICULT OUTCOMES:

1. We hoped for a bigger impact amongst members of the local community.
2. We had difficulty in attracting lots of people to Public meetings due to time limits for marketing and promotion of events.